SCOTIABANK RECOGNISED AS BEST DIGITAL BANK AWARD IN 21 COUNTRIES ACROSS THE REGION

[Monday, September14, 2015]   Global Finance Magazine has awarded Scotiabank with the title of Best Digital Bank (formerly the Best Internet Bank Award) 2015, in twenty-one countries across the Caribbean and Central America including Jamaica. Other countries recognised are Anguilla, Antigua & Barbuda, Bahamas, Barbados, Belize, British Virgin Islands, Cayman Islands, Costa Rica, Dominica, Dominican Republic, Grenada, Guyana, Haiti, St. Kitts & Nevis, St. Lucia, St. Maarten, St. Vincent and the Grenadines, Trinidad & Tobago, Turks and Caicos and the US Virgin Islands.

It is a tremendous honour to be recognised internationally", said Heather Goldson, Regional Marketing Director. We are very proud to have been recognized by Global Finance for the quality of our digital banking and customer service across the region. At Scotiabank one of our priorities is to make it easier for our customers to do business with us. Our multichannel, digital platform, which allows customers to bank when and where they want, is an important part of how we are delivering on that," she continued.

As technology evolves, banks have kept current, making digital transformations to their offerings in line with customer's requirements. Global Finance has been monitoring these changes and annually rank financial institutions based on their innovations. For many of the Scotiabank entities, this is the fifth year being recognised by Global Finance as the Best Digital Bank.

Global Finance Magazine was founded in 1987 and caters to readers in 163 countries. Each year it selects the best financial institutions around the world. These awards have become a recognized and trusted standard of excellence across the financial industry.

Winning banks were selected based on the following criteria: strength of strategy for attracting and servicing digital customers, success in getting clients to use digital offerings, growth of digital customers, breadth of product offerings, evidence of tangible benefits gained from digital initiatives, and web/mobile site design and functionality.

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Joseph D. Giarraputo, publisher and editorial director, of Global Finance commented "As new innovations continue to proliferate, the winners of this year's awards are those that take advantage of the vast array of new solutions out there in order to provide the best customer experience to clients"

About Scotia Group Jamaica Limited (SGJL)

Scotiabank has been in Jamaica since 1889 and is the premier financial institution in the country with just over 2,000 employees and 36 Branches Island wide. SGJL is a subsidiary of Scotiabank (Canada) and offers a diverse range of products and services including personal, commercial, and small business banking, wealth management, insurance, and mortgages. SGJL is an award winning institution having been named on numerous occasions as the Bank of the Year and Best Bank in Jamaica by international financial publications – the Banker, Latin Finance, Euromoney, and Global Finance magazines. SGJL has JMD$ 414 billion in assets (as at January 31, 2015). For more information please visit www.scotiabank.com/jm.

About Scotiabank

Scotiabank is a leading financial services provider in over 55 countries and Canada's most international bank. Through our team of more than 86,000 employees, Scotiabank and its affiliates offer a broad range of products and services, including personal and commercial banking, wealth management, corporate and investment banking to over 21 million customers. With assets of $792 billion (as at July 31, 2014), Scotiabank trades on the Toronto (BNS) and New York (BNS) Exchanges. Scotiabank distributes the Bank's media releases using Marketwired. For more information please visit www.scotiabank.com

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