



## **Scotiabank Educates Nine Schools for Financial Literacy Month**



***Caption 1:*** ScotiaVolunteer, Michelle Meek Davis (red shirt) chats with students at Gaynstead High during a session on Financial Literacy earlier this month. Gaynstead is one of nine schools visited by Scotiabank staff as they shared the tenets of proper money and career management.

***Caption 2:*** Kalace Titus Reid presents a student with her certificate after spending a day training students at the Ruseas High School in Financial Literacy

***Caption 3:*** Scotiabank's Camille Hanson interacts with a student at John Mills Junior High during a lesson on Financial Literacy organized by the bank in association with the Junior Achievement Jamaica.

April was Financial Literacy Month, and ScotiaVolunteers went into nine schools across the island to share on the importance of financial literacy. To support this endeavor the Bank partnered with Junior Achievement Jamaica to present a Financial Education Programme to 8<sup>th</sup> and 9<sup>th</sup> grade students in various schools throughout the island.

Bank employees took an entire day to teach classes on personal budgeting and savings plans at Sydney Pagon Agricultural School – St. Elizabeth, Browns Town High – St. Ann, Old Harbour High School – St. Catherine, Ruseas High - Hanover, Belmont Academy - Westmoreland, John Mills Junior High and Gaynstead High – St. Andrew, Tacky High School – St. Mary, and Denbigh High – Clarendon, were all recipients of a full day of training during the month

We believe that educating young people to take control of their financial future is important, said Yanique Forbes Patrick, Vice President Marketing at Scotiabank. “Developing financial literacy in our youth is vital in ensuring healthy relationships with money and in the future will be beneficial to their personal success and to the success of the county”.

According to Kalace Titus Reid, who spent the day teaching at Ruseas High, “It was a great day, but it was very exhausting. I lift my hat off to teachers”. “The children were very appreciative

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and sincere about how much the session meant to them. They gave an overall vote of thanks but after that they also individually expressed how much they learnt and that they are much clearer now on finances and career decisions. They were very involved and participation was at the maximum”, she added.

Scotiabank has an ongoing commitment to improving financial literacy and is proud to partner with Jamaica Junior Achievement, having donated \$14 million to the Road to Success campaign that provides young people with the necessary tools and hands-on, in-class workshops to help them succeed in life and face economic challenges. Volunteers have been going into schools throughout the year to help educate thousands of students.

**About Scotia Group Jamaica Limited (SGJL)**

Scotiabank has been in Jamaica since 1889 and is the premier financial institution in the country with just over 2,000 employees and 35 Branches Island wide. SGJL is a subsidiary of Scotiabank (Canada) and offers a diverse range of products and services including personal, commercial, and small business banking, wealth management, insurance, and mortgages. SGJL is an award winning institution having been named on numerous occasions as the Bank of the Year and Best Bank in Jamaica by international financial publications – the Banker, Latin Finance, Euromoney, and Global Finance magazines. SGJL has JMD\$ 450 billion in assets (as at April 30, 2016). For more information please visit [www.scotiabank.com/jm](http://www.scotiabank.com/jm).