

Scotiabank celebrates International Women's Day with SMEs and Dress for Success



Scotiabank's Director Corporate Social Responsibility, Joylene Griffiths Irving and Marcette McGleggon Vice President for Credit Solutions met with Sharon McKain of Shamack Clothing (khaki outfit) in Kingston (second left), Treacha-Reid McCalla of Shades of Elegance in Old Harbour (second right) and Jacqui Tyson of from Thought to Finish (first left).



To mark International Women's Day, Scotiabankers donated more than three dozen outfits and more than a dozen pairs of shoes to Dress for Success, a charity that prepares women for the world of work.



Rosemarie Pilliner, Vice President – Operation pins Her Excellency the Most Honourable Lady Allen, wife of the Governor General of Jamaica.

KINGSTON, March 8, 2013 –Scotiabank today marked International Women's Day with initiatives in Jamaica and around the world. Among the activities to mark the day were inspiring small business owners to dream big; supporting Dress for Success; paying a courtesy call to Her Excellency the Most Honourable Lady Allen; and honouring staff who have achieved significant milestones.

“Scotiabank is a proud supporter of many local organizations focused on helping women on a personal and professional level,” said Bruce Bowen, President of Scotiabank.

During the course of the week Marcette McLeggon, Vice President Credit Solutions with the Corporate and Commercial Banking Department led an internal campaign to acquire clothing and accessories which were donated to Dress for Success, a charity which outfits women and prepares them for the world of work.

Ms McLeggon also met with small business women and discussed their hopes dreams and plans to grow their businesses. Mrs. Rosemarie Pilliner, Executive Vice President -Operations, and sponsor of the Scotiabank International Women's Day programme will pay a courtesy call to Her Excellency, the Most Honourable Lady Allen.

Globally, Scotiabank will mark International Women's Day with a donation to Plan Canada's 'Because I Am a Girl' initiative, a social movement to claim a brighter future for girls in the developing world. Scotiabank is also a sponsor of the International Women's Day website, www.internationalwomensday.com.

In addition, Scotiabank will host a luncheon for women employees designed to motivate, inspire and mark International Women's Day.

“International Women's Day is an important day to recognize the accomplishments and challenges of women around the world,” said Sylvia Chrominska, Group Head of Global Human Resources and Communications for Scotiabank. “I am particularly proud that, today, Scotiabankers in Jamaica will celebrate women by wearing a newly minted Scotiabank International Women's Day Pin and by supporting women's

initiatives in their own communities through our global philanthropic program, Bright Future.”

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