



TO PROTECT THE ENVIRONMENT, SCOTIABANK TREES ARE TAKING ROOT ACROSS JAMAICA



ST. ELIZABETH: Mr. Kevin Burton, Branch Manager Scotiabank Santa Cruz, waters a newly planted tree with the help of a student from Holland Primary, at the Scotiabank Tree planting Ceremony, held recently at the school. Others in the photo are Holland Primary's Principal Simone Doctor (2nd left), Mr. Churton Douglas of the Forestry Dept. (centre in blue shirt) and partially hidden in purple shirt is Mr. Michael Ebanks, S.D.C Community Development Officer. The students present are from the 4H and Environment clubs, and will take charge of the trees.

Since May to the end of the summer term in July, over 800 trees have been planted at primary level schools which fall under Scotiabank's Kiddies Cricket programme. Students in 242 primary schools across the island are slated to benefit from this tree planting experience.

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[July, 2017] Climate change, flooding and other environmental challenges in Jamaica, are among the problems that Scotiabank and the Forestry Department are working to defeat across Jamaica, while educating youth at the primary level. Since May to the end of the Summer Semester, over 800 trees have been planted at primary level schools across the island which fall under Scotiabank's Kiddies Cricket programme.

Scotiabank's Public & Corporate Affairs Manager, Mrs. Hope McMillan Canaan, expressed the view that the project is a timely one: "Only recently, several parishes experienced flooding as a result of heavy rains, and so we feel that planting trees will not only help protect the schools from future floods, but will also teach our youth about the importance of trees to environmental protection."

The Scotiabank Tree Planting Project in Schools, started off at the Mountain View Primary School, St. Andrew and its roots spread across the island, ending with a tree planting ceremony at the Holland Primary School, St. Elizabeth in the Central Region.

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To ensure their maintenance, the schools have placed the new tree seedlings under the care of students who belong to their Environmental, 4H, Wellness and Science Clubs. The ornamental trees which were planted include: The Yellow Poui, Acacia, Pride of Barbados, Jacaranda, Queen's Flower, Poorman's Orchid and the Willow. The trees along with environment educational posters were supplied by the Forestry Department.

Apart from the tree planting at Kiddy Cricket schools, Scotiabank also continued the trend with the planting of trees in communities across the island as part of the 2017 Labour Day Project.

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