

Scotiabank and West Indies Cricket Board launch Kiddy Cricket Educational Manual



Senator Ruel Reid (left), Minister of Education Youth and Information, and the Hon. Olivia Grange (3rd left), Minister of Culture, Gender, Entertainment and Sport, take a look through a copy of the Chirpy's Classroom Adventure Academic Manual at the launch off the Scotiabank/WICB Kiddy Cricket educational guide. The Chirpy's Classroom Adventure Academic Manual incorporates the sport of cricket into a number of subject areas including Math's, Language Arts, Social Studies, Science, and Information Technology.

Also in the photo is Phillip Service (2nd left), Kiddy Cricket Territorial Development Officer and Courtney Francis (2nd right), CEO Jamaica Cricket Association.

[April 18, 2018] A new educational manual for primary level students, that will facilitate the integration of cricket into regular classroom activities, has been launched by the Scotiabank/West Indies Cricket Board (WICB) Kiddy Cricket Programme. Chirpy's Classroom Adventure Academic Manual, to be used as a resource tool by teachers, was officially launched on April 18, 2018 at the Sabina Club Lounge.

The manual is geared towards teaching children the game, while incorporating varied elements of cricket into the subject areas of Math, Language Arts, Technology, Social Studies, Science, Information Technology and Healthy Lifestyles. On hand to endorse the manual was Minister of Education, Youth and Information, Senator the Hon. Ruel Reid, and Minister of Culture, Gender, Entertainment and Sport, the Hon. Olivia Grange, along with representatives from Kiddy Cricket schools who came out to be a part of the activity.

In his address, Senator Reid expressed how pleased he is with the contents of the publication alluding to examples from the manual, as being exactly what the PEP (Primary Exit Profile) is about. "Cricket is all about scoring and that's a mathematical activity. We are going to be using this methodology to integrate into our instructional delivery so the students can better appreciate subjects such as math. Rather than regurgitation you can see the content relating to your own life experiences", said Senator Reid.

Minister Grange also endorsed the manual noting the importance of Cricket to our heritage and commended Scotiabank and the WICB for taking the steps to protect and preserve this element of our culture.

At the end of the official elements of the programme, George Headley Primary school used a section from Language Arts to demonstrate the incorporation of cricket into a lesson on Verbs.

Scotiabank Kiddy Cricket started in Jamaica in 2001 and has exposed thousands of young children to the game of cricket in a modified form, where they play ten overs per match consisting of ten persons per team. Since its inception, numerous players have gone on to represent their countries and the West Indies. Some former Kiddy Cricketers of note in Jamaica are Brandon King, who now represents Jamaica, and Jermaine Blackwood, who plays for the West Indies at the highest level.